

18 December 2018

Dear NewB® Friends,

I am requesting sponsorship support for our annual Open House for Community Leaders which will be held on Saturday, December 29, 2018. The Open House for Community Leaders will be hosted by my husband, Pastor Samuel, and me and is in support of NewB® Leadership Center's goal to reach out into our immediate and the surrounding DMV communities to help strengthen and encourage those leaders who serve others.

This is our way to let leaders know that we are so thankful, grateful, and blessed because of their commitment to serve our communities.

In addition, while many people are celebrating, the holiday season can often be very challenging for community leaders, volunteers, and their families, especially those who serve and care for those hurting and in need. The Open House is also a time when Community Leaders can come together for a fireside roasting, fellowship, prayer, inspiration, encouragement, and food. We are inviting community leaders from Churches, governments, academia, and businesses, some of whom are ministers, counselors, caregivers, directors, legislators, policemen, firemen, doctors, first responders, soldiers, retailers, and other related practitioners. As such, the Open House is a networking opportunity for leaders and is part of our core curriculum competencies of equipping leaders in how to be effective peacemakers and building communities of peace. While it is free, one must register to come.

The NewB® Leadership Development Center is a faith-based non-profit Judeo-Christian leadership education, training, and resource Center. For over 20 years we have trained youth, young adult and adult leaders in Godly moral excellence and righteous living and have equipped them to train others to represent the love of Jesus Christ right where they are, live, play, go to school and work...in the Marketplace. We provide services in the DMV, PA, and OH Regions.

The funding received will allow us to rent and set up a heated tent and purchase supplies and food to serve approximately 75-100+ Community leaders and their families. We welcome your support and participation to the Open House for Community Leaders. Enclosed is the invitation. We are certain that leaders will be refreshed both relationally, physically, and spiritually. If you have any questions you can reach us at (240) 548-3338. For more information as to who we are and what we do, please visit us at [www.newbleadership.org](http://www.newbleadership.org)

Blessings,



Apostle Raycenia B. Moyer  
Co-Founder & Chief Executive Officer

## Sponsorship Letter of Agreement

There are three opportunities available to sponsor the Open House for Community Leaders. In order to secure your selected sponsorship opportunity, please complete this form, accept all terms below and forward payment.

### ORGANIZATION / INDIVIDUAL

Sponsor Name: \_\_\_\_\_

Authorized Person and Title: \_\_\_\_\_

Address: \_\_\_\_\_ Suite/Floor: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_ Web site: \_\_\_\_\_

### SPONSORSHIP LEVELS

\_\_\_\_\_ **GOLD Ball Sponsor – \$8,000**    \_\_\_\_\_ **SILVER Ball Sponsor – \$3,500**    \_\_\_\_\_ **Blue Ball Sponsor – \$1,000**

#### Terms and Conditions

\*completed form must be received in addition to payment

New Beginnings Leadership Center (“NewB®”) will furnish sponsor with the sponsorship level and amenities according to the sponsorship level selected and paid for by the sponsor. Camera-ready marks or logos will be provided to NewB and utilized in accordance with the sponsorship level indicated above. Neither NewB® nor its representatives will be responsible for any injury, loss, damage or harm that may occur to sponsor from any cause whatsoever. The foregoing will apply regardless of how claim is brought or how damage is characterized. The Open House for Community Leaders takes place Saturday, December 29, 2018. NewB® reserves the right to reschedule the Open House for Community Leaders if necessary for inclement weather, failed commitments, failure to reach agreements with city officials or acts of nature. Sponsor will make full payment of the sponsorship level selected above no later than close of business December 23, 2018. Please make checks payable to **NEW BEGINNINGS LEADERSHIP CENTER** and mail TO **NEW BEGINNINGS LEADERSHIP CENTER OPEN HOUSE FOR COMMUNITY LEADERS 10907 Sunflower Court, Bowie, MD 20721**, along with this form. You can also pay online at [WWW.NEWBLEADERSHIP.ORG](http://WWW.NEWBLEADERSHIP.ORG) “DONATE”.

\_\_\_\_\_ check enclosed      \_\_\_\_\_ payment submitted online

Credit Card: Type \_\_\_\_\_ Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_ CVV \_\_\_\_\_

Payment is enclosed: Check number: \_\_\_\_\_ Amount: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

## **Community Open House Gold, Silver, and Blue Ball Sponsorship levels:**

### **Gold Sponsor – \$8,000**

1. Name/Logo on all event advertisement recognizing your company as presenting sponsor.
2. Banner and/or merchandise prominently displayed at Event (provided by sponsor)
3. **One Year recognition/advertisement** on Event Web page ([www.newleadership.org](http://www.newleadership.org))
4. Major Recognition on NewB Social Media @newleadership (8 or more media mentions)
5. Major acknowledgement in NewB® eNewsletter & Email Campaign as presenting sponsor
6. Exhibitor table
7. 20 tickets to Open House

### **Silver Sponsor: \$3,500**

1. Logo placement on event flyer
2. Banner and/or merchandise displayed at Event (provided by sponsor)
3. **Special recognition** on Event's web page ([www.newleadership.org](http://www.newleadership.org))
4. Special recognition on NewB® social media @newleadership (up to 4 media mentions)
5. Special acknowledgement in NewB® eNewsletter & Email Campaign
6. Exhibitor table
7. 10 tickets to Open House

### **Blue Sponsor – \$1000**

1. Recognition on Event's web page ([www.newleadership.org](http://www.newleadership.org))
2. Two Posts on NewB® Social Media outlets
3. 5 tickets to Open House

NewB® Leadership Center reserves the right to refuse any donation or any other forms of support if such support or advertisement is not in keeping in line with our Christian beliefs and or Bi-laws or for other reasons that NewB® Leadership Center deems appropriate.

**new** leadership center  
**BEGINNINGS**

— INVITES YOU TO OUR —  
**OPEN HOUSE FOR COMMUNITY LEADERS**

*Thankful. Grateful. and Blessed Because of You*



10907 SUNFLOWER COURT, BOWIE, MD 20721

HOSTS | RSVP  
SAMUEL AND | BY DECEMBER 21, 2018 @ 240-548-3338, OR  
RAYCENIA MOYER | [HTTPS://NEWBNEWYEAR2018.EVENTBRITE.COM](https://newbnewyear2018.eventbrite.com)

WHO: COMMUNITY LEADERS WHO MINISTER TO, LEAD, SERVE, AND/OR CARE FOR OTHERS  
(CHILDREN AND YOUTH ARE WELCOME)

A NEWB® LEADERSHIP AND JESUS@WORK IN THE MARKETPLACE™ EVENT

[WWW.NEWBLEADERSHIP.ORG](http://WWW.NEWBLEADERSHIP.ORG)