

A group of diverse people, including men and women of various ages and ethnicities, are shown in profile, holding hands in a circle. They are outdoors, with green foliage in the background. The image is partially obscured by a teal and green geometric overlay at the bottom.

NEWB[®] NEWSLETTER

It's coming full circle



A Message From Our CEO

Raycenia B. Moyer

Co-Founder & Chief Executive Officer

Dear Partner and Friend.

As I reflect on the last 25 years, I am humbled and amazed at all that God allowed us to accomplish together. Despite the spiritual and moral condition of our Nation, NewB@Leadership Center continues to make a positive impact in developing Holy Spirit-Led Leaders who are effectively addressing the issues of our culture from a biblical Christ-Centered perspective right where they are, live, work, play, and go to school..in the Marketplace.

We have successfully equipped thousands of leaders nationally across professional and denominational lines in how to be led by the Holy Spirit and apply God's Word into their everyday life and leadership decisions. As such, we have seen lives transformed.

We could not have done this without your dedication, prayers, participation, and financial support.

While my heart is overjoyed with our accomplishments, I am "turning cartwheels" inside about our future. For the last three years we have been actively moving towards the establishment of the Jesus Christ Leadership Associated Network, University,

and Embassy (JC LANUE). Our plan was to launch the University by 2028. However, because of the state of our culture, God has placed a sense of urgency in our hearts to accelerate the launch to the fall of 2023. And, here is why?

There is a critical need in our culture for righteous and moral Leadership in every sphere and system of influence of our society. And it starts with the family and education! We must equip parents, leaders, grandparents, educators, mentors, students, and organizations in how to better educate, impart into, and prepare our children...our youth...and our young adults...our future leaders in a chaotic and unstable culture.

Through partnerships and collaborative relationships, NewB@ Leadership Center is answering the call. Journey with me how God has brought us full circle to address and meet this critical need and then join us in this move WITH God to prepare the next generations of future leaders!

Thank you Partner and Friend.

A handwritten signature in black ink that reads "Raycenia B. Moyer". The signature is written in a cursive, flowing style.

THE JESUS CHRIST LEADERSHIP ASSOCIATED NETWORK, UNIVERSITY, AND EMBASSY (JC LANUE)

MISSION:

We exist to passionately promote the advancement, love and the goodness of the Kingdom of God: Righteousness, Peace, and Joy in the Holy Spirit into the hearts and lives of our children, youth, and young adults...our future leaders throughout the world.

We do this through equipping Parents, Leaders, Educators, Mentors, Students, Businesses, and other Organizations in our Holy Spirit-led Holistic Approach™ to Leadership so that they can better educate, impart into, and prepare our future leaders for good success.

VISION

Our vision is to see the Transformative Power of the Kingdom of God, the Word of God, and Philanthropy (doing good) operating in and throughout the lives and leadership of our children, youth, and young adults... our future leaders in their families, communities, schools, colleges, workplaces, cities, and nations. All for the glory of our Lord and Savior Jesus Christ.



What About the Children... **Our Future Leaders?**

Many of our families, schools, and communities are in chaos. I, like some Biblical Scholars and Prophets, believe that the chaos is the result of the withering spiritual and moral condition of America. Seeker friendly Church Services and conferences with no "true" discipleship, government and man-made programs, money, and intellect **alone will not suffice**. They leave a huge void in the spiritual formation and transformation needed in people's lives.

As such, our children...our youth...and our young adults...who are our future leaders and decision makers are being drawn into captivity by a troubled culture. Social media, tormenting fears, trauma, perversion, addictions, confusion, conflict, low academics, lawlessness, hopelessness, teen-age crime, reproductive rights, poverty, and dissension are just a few of the strongholds pledging to overtake our families, schools, communities, workplaces...and even our future. **Yet, our Nation has God as THE SOLUTION.**

A Holy Spirit-led holistic approach to leadership education, training and development is required to confront these strongholds and bring comfort and peace. **"When the righteous are in authority, the people rejoice: but when the wicked beareth rule, the people mourn (Prov 29:2 KJV).** It's time for the mature sons and daughters of God to arise in authority, wage spiritual warfare against these strongholds, rebuild our families, and prepare the next generations of leaders.

Why? Because God cares about families, communities, and everything associated with their wellbeing. It was twenty-five years ago that I learned this lesson firsthand. Let me explain.

God Cares About Our Families and Our Future

Like the Psalmist, "I love the Lord because He heard my voice and my supplications. Because He inclined His ear to me, therefore I will call upon Him as long as I live" Psalm 116:1-2.

This scripture became so real to me during a time when I was facing a potential job loss, sickness, as well as feelings of fear and stress. The first time I recall God ministering this Word of Scripture to me, was in 1996 when the Department of the Navy decided to relocate our organization from Washington DC to San Diego, CA. During the transition, I had over 100+ employees (military and civilians) under my leadership. Many of them were **devastated, fearful, stressed, and angry because of the news.** They were concerned about how they were going to pay their mortgage, pay their health insurance, put food on their tables, buy clothes, send their children to college, etc,. And, some of the employees were single parents.

As Deputy Director of the organization, I was also concerned for me and for the employees. My concerns and fears heightened shortly after the decision was handed down, I had to have major surgery and was out on extended sick leave for about 7 weeks. I had to face and take my fears to God in prayer.

In addition to daily meditating on Psalm 116, I also recall listening to Whitney Houston who put that scripture to song and music. The words of the song were a little different, but just as powerful: "I love the Lord; He heard my cry. And pitied every groan. Long as I live and trouble rises, I hasten to His throne..."

As I stayed before the throne of God on my knees in prayer and meditating on that scripture (and yes, singing the song), the Lord began to speak His purposes and plans for my life despite the Navy's decision. God also began to give me strategies on how to **shepherd the employees through the transition.**

As I obeyed God's direction, we were provided every resource needed. As such, I saw lives impacted.

By October of 1998, we had successfully transferred the Navy's \$45 Billion in information technology contracts to other organizations and transitioned **every employee under my direct leadership to new jobs at the same pay or higher before we closed down the organization. We experienced miracles, provisions, and promotions.** Many were Christians and many were not. "God blessed the just and the unjust" (Matthew 5:45), because "The effectual prayers of the righteous availeth much" (James 5:16).

The employees continued to provide for the needs of their families. Some of their children went to "top" universities becoming an educator, technologist, government official, doctor, lawyer, etc.

God not only provided for the employees, He provided for others in the surrounding communities as well. For example, I was able to transition resources to a neighborhood school, a university, a missions organization, and a community non-profit for youth located on the Navy Base. Resources like laptops, paper, pencils, desks, chairs and other office supplies were much needed. The children in one school did not have any computers at the time. Remember this was twenty-five years ago...when computers were not an everyday item. Our organization provided some new computers for the students and teachers.

God showed me clearly that He cares about families, their workplaces, schools, communities, and their future.

“Forget the Former Things...See I am Doing a New Thing.”

Earlier that year in January 1998, God led me on a three week time of fasting and praying. During that time I also meditated upon Isaiah 43:18-19 “Forget the former things; do not dwell on the past. See, I am doing a new thing! Now it springs up; do you not perceive it? I am making a way in the wilderness and streams in the wasteland”.

God spoke to my heart that it was time for me to leave the Department of the Navy to go establish the New Beginnings (NewB®) Leadership, Business, and Individual Development Center. God gave us the mission to develop and mobilize a network of Holy Spirit-led Leaders to do the work of the ministry of Jesus Christ right where they are, live, work, go to school and play...in the Marketplace.

Too young to retire, I resigned simultaneously as I closed down the Navy Organization to attend graduate school full time. Miraculously all of my graduate school tuition and fees were paid in advance in full by the Reemployment Organization that I bought in to help the employees. The Holy Spirit led me to attend Harvard, John Hopkins, and Bowie State Universities to study and research the Role of the Church in the areas of Leadership Education, Training and Development. My husband, Samuel, took a new job at CarMax and together we stepped out in faith to do the new



things of God and began training leaders in the Marketplace. (Isaiah 43:18-19)! God heard my every cry and supplication (Psalm 116:1-2)

Why? Because God also cares about me individually, my family, and our well being.

“What About the Children...Our Youth...Our Young Adults....Our Future Leaders”

Five years later in January 2003, I began to hear the song **What about the Children** by Yolanda Adams in my spirit. I also began to have recurring dreams and visions of bombs falling down on children. In the dream I would see myself gathering the children together, hiding them underneath buildings for their protection, and then teaching them the song “**Jesus loves me, yes I know, for the Bible tells me so**”. God began to speak to my heart about training youth and young adults in leadership. I was not only reluctant, but fearful. **At the time, Samuel and I were not ordained ministers and I did not believe that I was qualified spiritually or academically. And, I had some childhood wounds. After being chastened by God, I**

eventually surrendered to the call. God provided inner healing, a strategy, and the resources.

The dreams led me to bring five women into my home every Friday morning for a time of prayer and fasting. Out of those times of prayer, one sister launched a very successful tutoring company for children, another went into youth ministry, and NewB® Leadership launched Eagles Nest Student Leaders, Youth Matters, and Emerging Spiritual Leaders (ESL) to address young adults leaving the Christian Church. In 2008 we expanded the ESL into State College, PA and onto Penn State University.

We launched these programs in addition to NewB® Leadership 's other initiatives in the DMV, PA, and OH Regions to address the spiritual condition of the Church in the Nation. We saw lives transformed!

In 2018 God spoke a Word again, and said, "Now take everything you have researched, tested, proven, and developed and **go** build a culture of Philanthropy and Fundraising to establish the Jesus Christ Leadership Associated Network, University and Embassy (JC LANUE) FOR GLOBAL IMPACT.

In obedience to God, we pushed pause on many of our then current initiatives and began to transition the NewB® Leadership Center into the **fullness of the new thing God had in store.**

Jesus @Work Be The Solution

For example, in March 2020 during COVID-19, we made the decision to take the limits off of God and launched our Be The Solution Philanthropy Capacity Building Campaign. In 2020 we addressed the critical need for leaders to be led by the Holy Spirit and applying the Word of God into their every-day lives and leadership decisions. In 2021 we addressed the mental health crisis.

In 2022 God began to speak to me about reforming Leadership Education and I began to hear the song "What about the children" in my spirit again. The Holy Spirit led us into some new relationships and partnerships that broadened our understanding of the issues that our children...our youth...and young adults are facing, the



problems in the educational system, how we got here, and what needs to be done. God was opening new doors of opportunities.

God revealed to me that the bombs in the dreams I had in 2003 represented the different issues and policies that our children...our youth...and young adults are having to deal with. God also had me research the impact that fatherlessness is having on our families and society. Growing up myself without a father in the home, I can identify with

"Our educational system is in a crisis"

many of the issues these children are dealing with. Many of these issues are part of Satan's plan to destroy the family as God originally designed and intended it to be.

In addition to 80-82% of our youth and young adults walking away from the Christian Church by the time they reach college age, our educational system is in a crisis. For example, Prince George's County MD, where I live, has an annual education budget of \$2.4 Billion for 132K students. According to the US News Report on Education, Prince George's County spends \$15,903/student/year. However:

84%
NOT

college ready

71%
BELOW

proficient level for
READING

92%
BELOW

proficient level for
MATH

- Only 16% of high schoolers are college ready...84% are NOT, yet they graduate 78% of the students.
- Only 29% of high school students tested at or above the proficient level for reading...71% are below; and
- Only 8% tested at or above the proficient level for math...92% are below.

<https://www.usnews.com/education/k12/maryland/districts/prince-george-s-county-public-schools-104078#:~:text=Prince%20George%27s%20County,2019%20school%20y>

Looking long term, if we keep the budget the same over the next 12 year period, we will spend approximately \$190,836/child for a 12 year public school education of which \$63,612/child will be spent over a 4 year period alone to go to high school in Prince George's County.

Unless things improve, this means that **only** 16 percent will continue to be college ready, **only** 29% will be able to effectively read, and **only** 8% will be proficient in math. **The statistics in Baltimore, MD are much worse. And our national educational statistics are not that great either. This must change!**

If our children can't read, write, or do math they will never be effective leaders and major decision makers in society. On

top of all of that our children are dealing with, many of our national and local leaders have implemented laws that require K-12 schools embrace the LGBTQIA2S+ agenda which sexualizes children. **Perhaps these are the reasons why many leaders wanted God, prayer, the Bible, Christian values, and American History out of our schools, universities, and society as a whole.**

To confront these issues, in 2022 we combined our signature Jesus@Work in the Marketplace Leadership Seminar with our Be the Solution Campaign to inform leaders of these issues as well as the educational plans and policies **affecting the wellbeing of our children...our youth, our young adults...our future leaders and decision makers.**

Speakers at our Jesus@Work In The Marketplace 2022 included me, Bishop La Fayette Scales, Sr. Pastor of Rhema Christian Center; Dr. Max Lyons, Director of Teaching Services, Foundation of American Christian Education; Rev. Ceasar LeFlore, State Director of the Illinois Family Institute, and Sam Sorbo, Vice President of Kamakazee Kiwi Corp. The team provided information, impartation, biblical strategies, and solutions on how the body of Christ can **ARISE AND SHINE TOGETHER to Advance the Kingdom of God and rescue our children...our future leaders.**

We've Come Full Circle: It's All About Our Future Leaders... Can You Perceive It?

As part of our Be the Solution Campaign, we also celebrate the works of other community leaders. **Our 2022 Be The Solution Leadership Award was presented to Mrs. Ephranie Ephraim, Founder of Jerusalem Vineyard International Ministry.** At the age of 18, Mrs. Ephranie developed a passion for children while living in Haiti. She started a program with 30 kids and shortly thereafter her ministry blossomed into over one hundred children. After moving to the USA in 2001 and later to New Carrollton MD, one day her son asked her to help one of his Spanish classmates with his homework. Before she knew it, neighborhood kids began coming to Ms. Ephranie's home for homework assistance.

Today her home is a multicultural neighborhood tutoring center. In addition, she leads Vacation Bible School, a Five Day Evangelism club, provides food, clothes, and gift cards to help meet the needs of hundreds of children right out of her living room. She currently leads a telephone club of over 300 children from Haiti and the USA to sing songs, hear bible stories, and pray. She has touched the lives of thousands over the years. Ms. Ephranie is a caring servant of God who is Being The Solution right where she lives.

It's been twenty-five years since Samuel and I stepped out in faith in 1998 and answered the call of God. There have been a lot of challenges, but because of people like you, the New® Leadership Center has impacted thousands of leaders...youth, young adults, and adults across professional and denominational lines **in how to be led by the Holy Spirit and apply God's Word into their everyday lives and decisions.**

Despite the spiritual and moral decline in our culture, God isn't finished with America. God told the prophet Jeremiah to tell Israel, "For I know the plans [thoughts] I have for you, "declares the Lord", "plans to prosper you and not to harm you, plans to give you **hope and a future**". Yet, God's plan only came about **after** Israel completed 70 years of captivity in Babylon. Israel and her leaders left God, His Word, and His Ways. As a result, **Israel's youth, their best and brightest, were taken into captivity. The nation also experienced God's discipline through wars, famine, and plagues until they called on God (Jeremiah 29).**

I believe God is saying the same thing to America today. The spiritual and moral decline in every sphere of influence and system in society is having a negative impact upon God's original design for families. **Many of our leaders including our youth and young adults (our best and brightest) are being taken into captivity by this world system.** In addition to wars all around us, America and other nations are still struggling with the turmoil of the COVID-19 global pandemic. Yet, many leaders still do not see the biblical connections. **We must develop Righteous and Moral Leaders in every sphere of influence who understand the consequences of sin and the CALL to return to God.**

The NewB® Leadership Center is answering the call. We stand firm in being led by the Holy Spirit and equipping others to do so as well! Through the JC LANUE we will equip leaders, parents, grandparents, educators, students, and others how to stand firm in their faith, rescue, educate, and impart into our children...our youth...our young adults...our future leaders from a Holy Spirit-led Biblical Worldview.



Our young people will be the ones making future decisions, writing policies, legislating, implementing, and living with laws that will impact you, me, AND the generations to come. Godly Character is a must. They must know how to: have an intimate relationship with God, hear His voice, be Led by His Spirit, walk in their true identity, stand firm in their faith, and know how to integrate biblical principles into their everyday life and leadership decisions. **They must be equipped and prepared to lead God's Way.**

But first and equally important, those parenting, leading, educating, discipling, and mentoring them must **ALSO be equipped and experienced in these same areas! Your highest priority must be to model and set an example by your life, teaching, leadership, and Godly influence. The Time is NOW. We are here to come alongside and equip you and those you lead.**

Rather than wait until 2028, God has placed a sense of urgency for NewB® Leadership to launch the Jesus Christ Leadership Associated Network, University, and Embassy (JC LANUE) in the fall of 2023.

We have 4 Critical Needs:

1. Expand our Board of Governors and Network Partnerships
2. Establish our Be The Solution Campaign Philanthropy and Fundraising Leadership Cabinet
3. Re-design and Launch Our Intergenerational Holy Spirit-Led Leadership Curriculum and Courses (For OnLine and In-Person) To Train The Trainers
4. Acquire an Education and Training Facility **Where Parents, Leaders, Grandparents, Educators, Mentors, Students, Businesses, and Organizations from the 7 Spheres of Influence Can Effectively Get Equipped How To Better Educate, Impart Into, and Prepare Our Future Leaders**

"God cares about individuals, families... and nations"

We know this is an audacious and monumental assignment, but we also know that **with God all things are possible (Matt. 19:26).** "For the LORD God is a sun and shield: The LORD will give grace and glory: **No good thing** will He withhold from them that walk uprightly" Psalm 84:11.

Why? Because God cares about individuals, families, schools, colleges, communities, cities and nations.



Call To Action: PUSH PLAY

In 2020 we took the limits off of God and through people like you, we have impacted hundreds of Leaders because of our Be The Solution Philanthropy and Fundraising Campaign. **Yet, we have a long way to go to reach our goals.** Because of the critical need of our future leaders, **we MUST escalate the launch of the JC LANUE to the fall of 2023. To do so, we must increase our Relationships, Investors, and Donor Partnerships. Your support will make a difference for generations to come.**

I believe you want to see positive change in the lives of our families, communities, workplaces, cities, and nations but we must better educate and prepare our future leaders and decision makers.

Be the Solution: Stay connected, play a greater role and become a Kingdom of God (KOG) Partner.

TO STAY CONNECTED, you must subscribe to our e-newsletter by signing up at **newleadership.org**

TO PLAY A GREATER ROLE, email your current contact information to **newleadershipcenter@gmail.com** Be sure to include your name, phone, mobile, mailing address, and email address.

TO BECOME A DONOR-PARTNER towards this great cause, visit our website at **newleadership.org**

CashApp: \$Newleadership

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I look forward to connecting with you.

You can contact me at my email above or at (301) 328-1545.

God hears, sees, and cares

Raycenia B. Moyer, CEO, President

new *leadership center*
BEGINNINGS

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